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Las Vegas Attraction Takes Thrill Seekers to New Heights

Stratosphere Las Vegas Hotel & Casino Launches America's First SkyJump – Breaks Guinness World Record

LAS VEGAS, N.V. (April 20, 2010) – Las Vegas is known for its exhilarating and adrenaline pumping social scene, whether visitors experience a big win at the casinos, head to the chapel or party like a rock star in the hottest clubs. In fact, Vegas fans may think they've seen it all, until now. Today, Stratosphere Las Vegas Hotel & Casino, an American Casino & Entertainment Property, announced the opening of the world's tallest SkyJump attraction located 855 feet above the Vegas Strip, with the promise of a heart pounding thrill ride unlike anything America has ever seen.

As part of its grand opening event, Las Vegas Mayor Oscar B. Goodman was at the Stratosphere Hotel & Casino today to officially unveil SkyJump Las Vegas with a written proclamation deeming April 20 as SkyJump Day in Las Vegas. Guinness World Records was also present and declared SkyJump Las Vegas as the highest commercial decelerator descent, breaking the previous record set by SkyJump at Macau Tower Convention and Entertainment Centre with a height of 764.4 feet.

Located atop of the Stratosphere Hotel & Casino, SkyJump Las Vegas can best be described as a controlled free fall. Riders are suited-up in Stratosphere's custom jump suits and connected to a patented high-speed descender machine. Similar to skydiving or base jumping, SkyJumpers literally leap off the platform to descend 829 feet to the landing pad below.

"Ideally situated high above the show-stopping Vegas Strip, SkyJump is a must-do for anyone looking to experience the ultimate adrenaline rush," said Frank Riolo, CEO of American Casino & Entertainment Properties. "Between screams of excitement and the rush of wind in their hair, riders will experience an unmatched view of the city day or night and a thrill that will last a lifetime."

“Las Vegas is known the world over for having the best entertainment, restaurants, boutique shopping, hotels and gaming, and the new SkyJump attraction takes us to a world-class level for thrill rides,” said Mayor Oscar B. Goodman. “I look forward to this new attraction at Stratosphere adding to the amazing experiences that you can find only in Las Vegas.”

SkyJump Las Vegas costs \$99.99 per person and riders must be 14 years old to jump. For more information, please visit SkyJumpLasVegas.com.

About Stratosphere Las Vegas Hotel & Casino

Stratosphere Casino, Hotel and Tower is a Las Vegas Strip resort with an 80,000 sq. ft. casino. The 1,149-ft. Stratosphere Tower is the tallest free standing observation tower in the United States, featuring the Top of the World restaurant and highest view of the Las Vegas Strip from the Observation Deck; SkyJump Las Vegas and thrill rides, Big Shot, XScram and Insanity. Known as a great value to gamblers, Stratosphere is located close to the Convention Center at the gateway to downtown Las Vegas. It features 2,427 guest rooms and suites, uniquely themed restaurants, The Tower Shops and the American Superstars and Bite shows. Additionally, Stratosphere’s acePLAY program allows players to enjoy awards, comps and exclusives based on their loyalty to American Casino & Entertainment’s four properties: Stratosphere Hotel & Casino on the Las Vegas Strip, Aquarius Casino Resort in Laughlin, Nevada and two Arizona Charlie’s locations in Las Vegas. For more information, visit StratosphereHotel.com, call 702-380-7777 or 800-99-TOWER (998-6937).

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